

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) OBAMA FOR AMERICA Product SKED C OBAMA Estimate# 1904 Buyer MAURA GILROY Phone# Fax#	Agency ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E //1904 Flight Dates 10/02/2012 - 10/08/2012 Hiatus Weeks	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845
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--- CONTRACT COMMENT ---  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	7A-9A	Buyline Comment: TODAY	:30	\$900.00	10/02-10/05	4	1	4	\$3,600.00	
	2	TU-F	9A-10A	Buyline Comment: TODAY 2	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	
	3	M	9A-10A	Buyline Comment: TODAY 2	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	4	M	10A-11A	Buyline Comment: TODAY 3	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	5	TU-F	10A-11A	Buyline Comment: TODAY 3	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	6	TU-F	11A-12P	Buyline Comment: RR	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	7	M	11A-12P	Buyline Comment: RR	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	8	M	12P-1230P	Buyline Comment: ENWS	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	9	TU-F	12P-1230P	Buyline Comment: NEWS	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	
	10	TU-F	1P-2P	Buyline Comment: DAYS	:30	\$425.00	10/02-10/05	4	1	4	\$1,700.00	

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 Advertiser ( ) OBAMA FOR AMERICA 3050 K ST NW  
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 Buyer MAURA GILROY Flight Dates 10/02/2012 - 10/08/2012  
 Phone# Hiatus Weeks  
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 Rep Firm  
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	11	M	1P-2P	Buyline Comment: DAYS	:30	\$425.00	10/08-10/08	1	1	1	\$425.00	
	12	M	2P-3P	Buyline Comment: DRS	:30	\$325.00	10/08-10/08	1	1	1	\$325.00	
	13	TU-F	2P-3P	Buyline Comment: DRS	:30	\$325.00	10/02-10/05	4	1	4	\$1,300.00	
	14	TU-F	3P-4P	Buyline Comment: PHIL	:30	\$450.00	10/02-10/05	4	1	4	\$1,800.00	
	15	M	3P-4P	Buyline Comment: PHIL	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	16	TU	10P-11P	Buyline Comment: PHOOD	:30	\$3,200.00	10/02-10/02	1	1	1	\$3,200.00	

---REPORT TOTALS---  
 Report Totals: 40 / \$20,300.00

---SALES MONTHLY TOTALS---  
 Oct 12: 40 / \$20,300.00  
 Sales Totals: 40 / \$20,300.00  
 Station Totals: 40 / \$20,300.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$72,500  
 CATV 0% KBLR 0% KING 0% KLAS 28% KSNV 28%  
 KTNV 23% KTUD 1% KVCW 2% KVMY 3% KVVU 15%  
 XXXX 0%

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---COMPETITIVE COMMENTS---  
NEW ORDER  
EST SHARES

Books NOV12  
Demos RA35+

---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---  
CASH IN ADVANCE

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